

VANESSA

Bell



MY WHY

I came across Christian's work via LinkedIn and invited him for a coffee and a chat. Despite the obvious time difference being at opposite ends of the world to each other we made it work. I got up early and he stayed up late !

Christian was one of the first guests on my farm to fashion podcast and little did I know at the time our stories and life paths were very similar from corporate luxury global fashion to our own unique and individual, but much aligned brand journeys.

From that moment I knew I not only had a friend for life but a passionate fashionista on the same mission, upholding the same values and seeking better fashion choices for women. There was no denying that a collaboration of some shape and form was going to take place it was only a matter of when. It was an aligned meeting of fashion souls that needed no further validation.

Christians experience and dedication to quality of product is clearly evident. His passion, drive and determination to create the most beautiful artisan products from the land is a joy to witness and support.

We share the same twenty plus years working for some of the worlds biggest global luxury fashion brands, so we know appreciate and understand first hand what true quality fashion should be. What it should stand for and represent for consumers who make this kind of investment in their fashion choices. Sadly we both realised that the ethical narrative behind luxury fashion was somewhat missing or not valued highly enough. So we both made conscious decisions and choices to do fashion our way.

In essence christian has stripped everything right back and set his foundations in this space for something truly magnificent and legacy defining. Most established brands are already too established to make these kind of changes and impact without it affecting the bottom line, So both of us have started from the grass roots ensuring we both build the foundations without compromise before we go to market.

I am super proud, excited, honoured and privileged to be supporting Christian and FILLY & FOX as our collaborative and respective farm to fashion brands take hold on the industry.

We share the same dedication to the land, our resources and heritage and artisan production. The only difference is our respective HERDS

Congratulations Christian I look forward to working with you and your amazing team - NESS x”







FASHION TO FARMER

Podcast

VANESSA-BELL.COM
@FASHIONTOFARMER

with
VANESSA BELL





FILLY & FOX



TRADITIONAL HERITAGE COUNTRY ELEGANCE

THE UK'S ONLY FULLY AUTHENTICATED FARM TO FASHION BRAND

FARMED / SOURCED / TRACED

MADE IN ENGLAND

THANK YOU

VANESSA

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